

Guide Development Minutes
Tuesday, June 11th, 2019 8:05 – 9:45 AM
Goddess & the Grocer – 1649 N. Damen Ave.

In attendance: Marcy Huttas (Committee Chair), John Paige (Voting Member), Chad Jashelski (Voting member), David Ginople (Commission Chair), Jim Luchetta (Voting Member), Brent Norsman (Voting Member)

Staff: Alice Howe (Program Specialist), Pamela Maass (WPBCC Executive Director)

Rebate applications:

1. 1629 N. Milwaukee Facade Rebate - In progress
 - a. They will submit their second quote by Executive Committee for review.

Motion 1: The Guide Development Committee recommends the Executive Committee motion to approve spending not to exceed \$5,000 from line item 2.03 (Façade Enhancement Program) for 1629 N. Milwaukee Ave. façade rebate application pending a second quote. (19-0603)

MH motions. BN seconds. All in favor. **RECOMMENDATION PASSES.**

2. Under \$500: Oiistar Anti-Graffiti Film - \$270.00

In Progress:

3. Update on Promote Committee and Neighborhood Marketing Strategy
 - a. Promote is meeting with local Professor with Wright College to discuss this project on June 21st.
4. Legacy Business recognition
 - a. The committee reviewed the draft clings and provided feedback.
 - i. They would like to see more cohesion with our wayfinding plaques.
 - ii. They also want to add “Legacy Business” at the top.
 - b. Staff will circulate another draft next week.
5. Window Works
 - a. Staff will begin reaching out to business owners who are interested in having the installations in their storefronts.
6. GD Committee Focus and Priorities
 - a. The committee discussed advocating for accessory units to be permitted in Wicker Park and Bucktown.
 - b. We will be inviting the Alderman to our meetings in the future to discuss our priorities and receive their feedback.

7. WPB business directory

- a. BN presented the committee with Andersonville's newest chamber guide.
- b. Staff will look into this project and see if it's feasible for a future project.

Next meeting – July 2nd